

OLDE TOWNE SQUARE

120-180 SOUTH ASH AVENUE

This unusual project combines 20,000 square feet of new office, meeting and display space with 9400 square feet of offices in reconstructed historic structures. Five historic-era houses (Cole, Frankenberg, Goodwin, Long and Sachs) were disassembled, moved and reconstructed/adapted for modern office use, then combined with a new two-story (+ basement) office building and arranged around a public square. In one case (Cole), the house had been disassembled for nearly 20 years when the components were discovered, hauled to the site and reassembled on a new foundation, guided by a few old photographs. The square aspires to "turn-of-the-century" ambience, featuring gas lamps, a Victorian-style gazebo, brick pavers, ornamental ironwork and mature trees.

The impact of this project reaches far beyond the boundaries of its 1.46-acre site by effecting the preservation of structures that would have otherwise been demolished by other projects, thus facilitating further redevelopment of the downtown. The project was completed in 1991 and received a Tempe Beautification Award of Merit in 1992.



public role: Acquisition and assembly of land and relocation of owner occupants, tenants, and businesses, provided site adequate for historic home reconstruction; additional City funds supplemented installation of infrastructure

developer: Olde Towne Square Partnership and Fiesta Bowl, Inc (AZ Sports Foundation)

architect: Siefer Associates, Tempe

builder: Joe E Woods / Frost Construction

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